

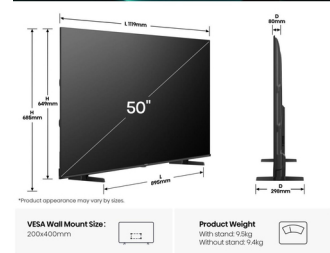
## Hisense 50E77Q 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black

**Brand :** Hisense

**Product code:** 20015945

**Product name :** 50E77Q

Hisense 50E77Q. Display diagonal: 127 cm (50"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Display technology: QLED, Screen shape: Flat. Smart TV. Response time: 8 ms, Contrast ratio (typical): 4000:1, Native aspect ratio: 16:9. Digital signal format system: DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2. Wi-Fi, Ethernet LAN. Product colour: Black



| Display                              |                                     | Performance                               |                                                           |
|--------------------------------------|-------------------------------------|-------------------------------------------|-----------------------------------------------------------|
| Display diagonal *                   | 127 cm (50")                        | Game features                             | Auto Low Latency Mode (ALLM), Variable Refresh Rate (VRR) |
| HD type *                            | 4K Ultra HD                         | 4K Ultra HD upscaling                     | ✓                                                         |
| Display technology *                 | QLED                                | Video upscaling                           | ✓                                                         |
| Screen shape *                       | Flat                                | Parental control                          | ✓                                                         |
| Native aspect ratio *                | 16:9                                | <b>Ports &amp; interfaces</b>             |                                                           |
| Response time                        | 8 ms                                | HDMI version                              | 2.1                                                       |
| Native refresh rate                  | 60 Hz                               | PC in (D-Sub) *                           | ✗                                                         |
| Display refresh rates supported      | 50 Hz, 60 Hz                        | Ethernet LAN (RJ-45) ports                | 1                                                         |
| Contrast ratio (typical) *           | 4000:1                              | USB 2.0 ports quantity *                  | 2                                                         |
| Viewing angle, horizontal            | 178°                                | Composite video in                        | 1                                                         |
| Viewing angle, vertical              | 178°                                | Audio (L/R) in                            | 1                                                         |
| Comb filter                          | 3D                                  | RF ports quantity                         | 2                                                         |
| Display resolution *                 | 3840 x 2160 pixels                  | Common interface (CI) *                   | ✓                                                         |
| Display diagonal (metric)            | 126 cm                              | Common interface Plus (CI+) *             | ✓                                                         |
| <b>TV tuner</b>                      |                                     | Common interface Plus (CI+) version       | 2.0                                                       |
| Tuner type *                         | Analog & digital                    | HDMI ports quantity *                     | 3                                                         |
| Digital signal format system *       | DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2 | <b>Power</b>                              |                                                           |
| <b>Smart TV</b>                      |                                     | Power consumption (standby) *             | 0.5 W                                                     |
| Smart TV *                           | ✓                                   | Power consumption (max)                   | 120 W                                                     |
| Internet TV *                        | ✓                                   | Energy efficiency class (SDR) *           | E                                                         |
| Operating system installed *         | VIDAA                               | Energy efficiency class (HDR) *           | G                                                         |
| Smart modes                          | Dolby Vision                        | Energy consumption (SDR) per 1000 hours * | 54 kWh                                                    |
| <b>Audio</b>                         |                                     | Energy consumption (HDR) per 1000 hours * | 95 kWh                                                    |
| Number of speakers *                 | 2                                   | AC input voltage                          | 100 - 240 V                                               |
| RMS rated power *                    | 20 W                                | AC input frequency                        | 50/60 Hz                                                  |
| Audio decoders                       | DTS Virtual:X, Dolby Atmos          | Energy efficiency scale                   | A to G                                                    |
| Equalizer                            | ✓                                   |                                           |                                                           |
| Enhanced Audio Return Channel (eARC) | ✓                                   |                                           |                                                           |

| Network                              |                                                                                            | Brand-specific features      |                                              |
|--------------------------------------|--------------------------------------------------------------------------------------------|------------------------------|----------------------------------------------|
| Wi-Fi *                              | ✓                                                                                          | Hisense technologies (AV/TV) | MEMC (Motion Estimation Motion Compensation) |
| Wi-Fi standards                      | 802.11a, 802.11b, 802.11g, Wi-Fi 4 (802.11n), Wi-Fi 5 (802.11ac)                           |                              |                                              |
| Bluetooth *                          | ✓                                                                                          |                              |                                              |
| Ethernet LAN *                       | ✓                                                                                          | Weight & dimensions          |                                              |
| Design                               | Black                                                                                      | Width (with stand)           | 1119 mm                                      |
|                                      |                                                                                            | Depth (with stand)           | 298 mm                                       |
|                                      |                                                                                            | Height (with stand)          | 685 mm                                       |
|                                      |                                                                                            | Weight (with stand)          | 9.5 kg                                       |
|                                      |                                                                                            | Width (without stand)        | 1119 mm                                      |
| VESA mounting *                      | ✓                                                                                          | Depth (without stand)        | 80 mm                                        |
| Panel mounting interface             | 200 x 400 mm                                                                               | Height (without stand)       | 649 mm                                       |
| Housing material                     | Plastic                                                                                    | Stand width                  | 29.8 cm                                      |
| Performance                          | High Dynamic Range 10 (HDR10), High Dynamic Range 10+ (HDR10 Plus), Hybrid Log-Gamma (HLG) | Stand depth                  | 89.5 cm                                      |
|                                      |                                                                                            | Packaging data               |                                              |
| High Dynamic Range (HDR) technology  |                                                                                            | Package depth                | 129 mm                                       |
| Game mode                            | ✓                                                                                          | Package height               | 799 mm                                       |
| Video formats supported              | AVC, AVI, FLV, HEVC, MKV, MOV, MP4, TS, WEBM, WMV                                          | Package weight               | 12.5 kg                                      |
| Audio formats supported              | AAC, FLAC, MP3, MPEG, OPUS, WAV, WMA                                                       | Packaging content            |                                              |
| Image formats supported              | BMP, GIF, JPEG, PNG                                                                        | Desktop stand                | ✓                                            |
| Noise reduction *                    | ✓                                                                                          | Remote control included      | ✓                                            |
| High Dynamic Range (HDR) supported * | ✓                                                                                          |                              |                                              |



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