



LG 50UR781C 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black 300 cd/m²

Brand : LG

Product code: 50UR781COLK.AEU

Product name : 50UR781C

4K Ultra HD (3840 x 2160), 300 nit, 60Hz Native

LG 50UR781C 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black 300 cd/m²:

4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colours with four times more pixel accuracy than Full HD.

Enhance Your Interior

Add UHD to your interior decoration. A slim panel and bezel combined with aesthetic design elevate any interior.

HGiG,

Immerse Yourself in the Game

LG is partnered with some of the big names in the gaming industry, allowing you to enjoy the latest HDR game and immerse yourself in your game play.

Game Optimizer

Find all the setting you need for optimal gameplay in one place that allows you to change the current game genre setting quickly.



Display		Ports & interfaces	
Display diagonal *	127 cm (50")	Ethernet LAN (RJ-45) ports	1
HD type *	4K Ultra HD	USB 2.0 ports quantity *	1
Display technology *	LED	RF ports quantity	1
LED backlight	✓	Common interface (CI) *	✓
LED backlighting type	Direct-LED	Common interface Plus (CI+) *	✓
Screen shape *	Flat	HDMI ports quantity *	3
Native aspect ratio *	16:9	Management features	
Display brightness *	300 cd/m ²	Electronic Programme Guide (EPG)	✓
Native refresh rate	60 Hz	Picture-in-Picture	✓
Display resolution *	3840 x 2160 pixels	Hotel mode	✓
Display diagonal (metric)	126 cm	Basic hotel mode	✓
TV tuner		Works with Amazon Alexa	✓
Digital signal format system *	DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2	Works with the Google Assistant	✗
Smart TV		Works with Samsung Bixby	✗
Smart TV *	✓	Works with Apple Siri	✗
Internet TV *	✓	Power	
Operating system installed *	WebOS	Power consumption (standby) *	0.5 W
Operating system version	23	Energy efficiency class (SDR) *	F
Apple AirPlay 2 support	✓	Energy efficiency class (HDR) *	G
Smart modes	Filmmaker, Game, Vivid, Standard	Energy consumption (SDR) per 1000 hours *	65 kWh
Built-in Chromecast	✓	Energy consumption (HDR) per 1000 hours *	129 kWh
Audio		Power consumption (sleep)	0.5 W
Number of speakers *	2	AC input voltage	100 - 240 V
RMS rated power *	10 W	AC input frequency	50/60 Hz
Audio output channels	2.0 channels	Energy efficiency scale	A to G
Built-in subwoofer	✗	Weight & dimensions	
Audio decoders	Dolby Digital	Width (with stand)	1121 mm
Enhanced Audio Return Channel (eARC)	✓		

Network		Weight & dimensions	
Wi-Fi *	✓	Depth (with stand)	57.1 mm
Wi-Fi standards	Wi-Fi 5 (802.11ac)	Height (with stand)	651 mm
Bluetooth *	✓	Weight (with stand)	11.8 kg
Bluetooth version	5.0	Width (without stand)	1121 mm
Ethernet LAN *	✓	Depth (without stand)	57.1 mm
Bluetooth profiles	A2DP	Height (without stand)	651 mm
Web browser	✓	Weight (without stand)	11.7 kg
Design		Stand width	80.4 cm
Product colour *	Black	Stand depth	20 cm
VESA mounting *	✓	Packaging data	
Frameless design	✗	Package width	1215 mm
Performance		Package depth	152 mm
High Dynamic Range (HDR) technology	Filmmaker Mode, High Dynamic Range 10+ (HDR10 Plus), Hybrid Log-Gamma (HLG)	Package height	775 mm
Video formats supported	H.264	Package weight	14.5 kg
Picture processing technology	LG AI Picture	Package type	Box
High Dynamic Range (HDR) supported *	✓	Packaging content	
4K Ultra HD upscaling	✓	Desktop stand	✓
Video upscaling	✓	Cables included	AC
Remote access	✓	Remote control included	✓
USB recording	✓	Soundbar included	✗
DVD player	✗	Other features	
Ports & interfaces		Digital Living Network Alliance (DLNA) certified	✓
HDMI version	2.1	Warranty period	2 year(s)
Audio Return Channel (ARC)	✓		



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Catalog Object Cloud



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